

il mercato
CENTRALE
MELBOURNE

EVENT PACK 2025

WHERE ~~DOVE~~ WHERE

546 COLLINS ST
MELBOURNE VIC 3000

OPEN OPEN APERTO

Sunday to Thursday 7am – 9pm

Friday & Saturday 7am – 10pm

(Can extend hours to 3am if required)

TRAM TRAM TRAM ~~or~~ TRAIN

a. Southern Cross Train Station: 2 minute walk

b. Flinders Street Train Station: 4 minute tram ride

c. Melbourne Central Train Station: 11 minute walk

(Please note, trams are free within the city.)

PARKING PARKING PARKING

a. Francis Street: On-Street Metered Parking
behind il Mercato Centrale

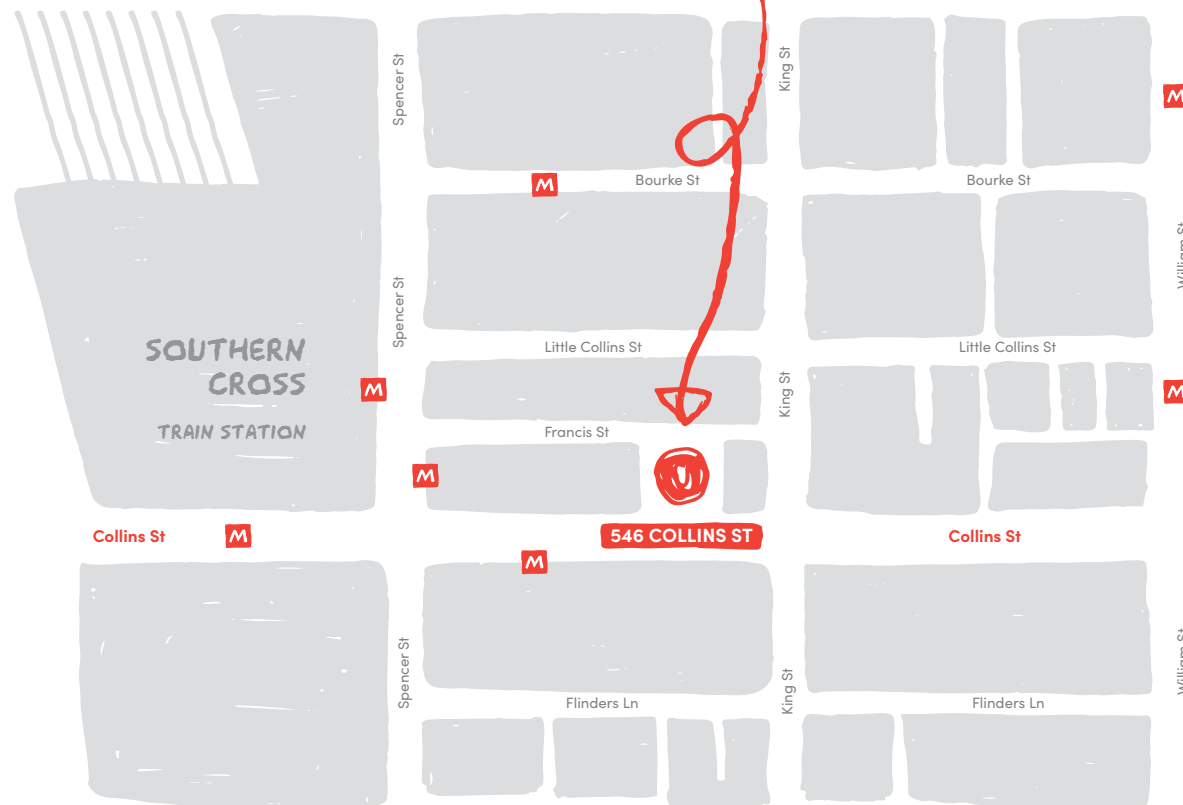
b. Secure Parking at 522 Flinders Lane:
3 minute walk

c. Care Park at 517 Flinders Lane:
5 minute walk

d. Wilsons Parking at 530 Collins Street:
6 minute walk

WE'RE
WAITING
FOR YOU

TI
ASPETTIAMO





IL MERCATO CENTRALE PROJECT

The strength of simplicity

il Mercato Centrale is more than a market.

It's a vibrant hub for those who **live, love** and **choose food** with intention. A place where culinary craft is celebrated, shared and savoured.

At its heart are passionate artisans who honour tradition while embracing the present.

More than a place to eat, it's a space to connect and experience culture in its most delicious form.

From **Florence** to **Rome, Turin, Milan** and now **Melbourne**, il Mercato Centrale brings the soul of Italy to the world.





IL MERCATO CENTRALE NEL BOURNE



IL MERCATO CENTRALE MELBOURNE

Melbourne, the food capital
of Australia

Located on the “New York” end of Collins Street in the heart of the CBD, il Mercato Centrale Melbourne is an immersive destination where culture, cuisine and creativity converge.

Inside the preserved McPherson’s Art Deco building, you’ll find:

- Over 20 diverse food and beverage artisans
- A striking event space across three levels
- Fine dining restaurant, bars and rotating pop-ups

A short walk from Southern Cross and Flinders Street Stations and serviced by the city’s free tram zone, our venue is as accessible as it is unforgettable.



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mercato



YOUR NEXT EVENT

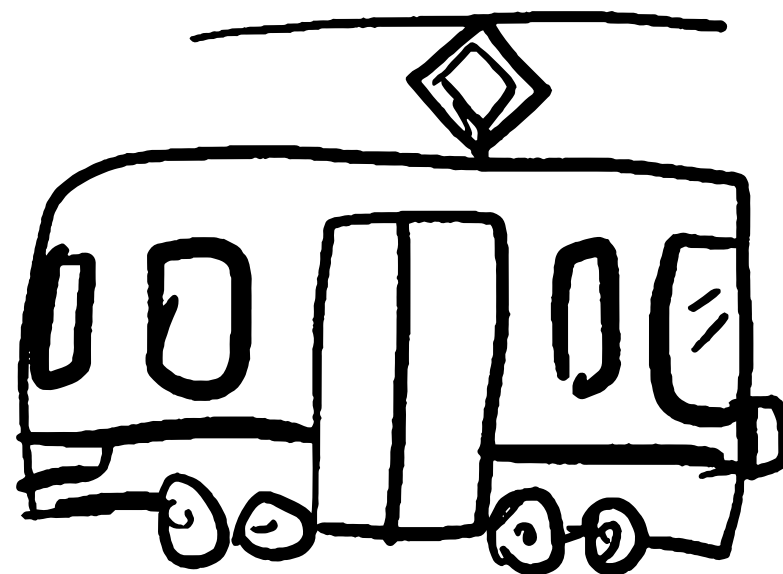
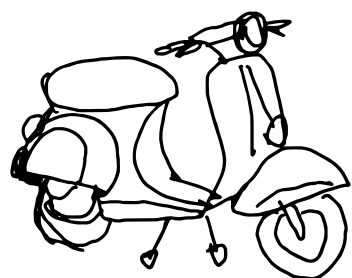
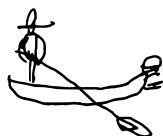
Elevate your next event
with a true taste of Italy.

From the moment your guests arrive, they'll be transported – greeted by the aromas of freshly baked bread, woodfired pizzas, handmade pasta, and the buzz of a lively Italian marketplace.

Host your next celebration in a setting that blends atmosphere, authenticity and flexibility. Whether it's a **seated dinner**, a **vibrant cocktail affair** or a **full-venue takeover**, we'll bring your vision to life.

With **3500sqm across three levels**, we can accommodate events from **100 to 3000 guests**, with tailored packages to suit every brief, budget and occasion. Events can run into the early hours – we're **licensed until 3am**.

Let your next event be one of connection, culture and culinary brilliance – only at il Mercato Centrale Melbourne.





AT A GLANCE

il Mercato Centrale

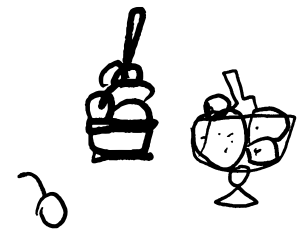


3,500 sqm

CAPACITY	SEATED	STANDING
Level 2: Private Events Space	200	500
Level 1: Restaurants & Events	600	1200
Ground Floor: Artisans Market	500	1000
Outdoor Area	60	120

Open **365** days a year

Sunday to Thursday 7am – 9pm
Friday & Saturday 7am – 10pm
(Can extend hours to 3am if required)





EXPERIENCE MERCATO

Your event, your way



No two events are the same at il Mercato Centrale... and that's just how we like it.

Whether you're creating a culinary adventure, seated function or cocktail event, our offerings are designed to adapt to your style, scale and goals.

Here are just a few of the ways you can experience Mercato:

Mangia e Bevi Card: Let guests roam freely and taste their way through the market with a prepaid card valid at all artisan stalls.

Seated Dining Experience: Host a lunch or dinner event with full table service across selected areas or the entire venue.

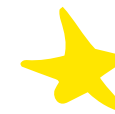
Private Hire: Book exclusive access to venue spaces or the entire venue for a completely customised experience.

Tailored Masterclasses: Add an interactive element with hands-on workshops led by our artisans - perfect for team-building or guest entertainment.

You
You
You



CHOOSE THE OCCASION



Conferences & Presentations

Elevate your next corporate gathering in a space that inspires. With flexible layouts, professional AV capabilities and a vibrant atmosphere, our function space is ideal for conferences, presentations and panels. Let your ideas flow in a venue full of character.



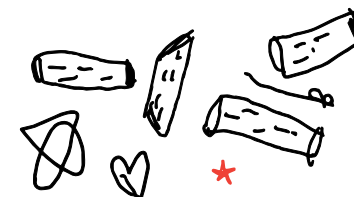
The Artisan Experience

From pizza and pasta making to cocktail shaking and wine tasting, our artisan-led workshops offer hands-on, unforgettable experiences that bring people together. Perfect for team building, or treating your guests to something deliciously different.



Private & Large Group Bookings

Whether it's an intimate lunch or a lively dinner, reserve tailored seating across the venue or book our spaces exclusively. Enjoy full table service at il Ristorante, our premium dining destination, or curated menus from our artisan kitchens.



Product Launches

Make your brand the centre of attention in a space that sparks conversation. Our spaces provide a bold backdrop for launches of all kinds – tech, fashion, food, or lifestyle. Combine curated catering with outstanding hospitality.



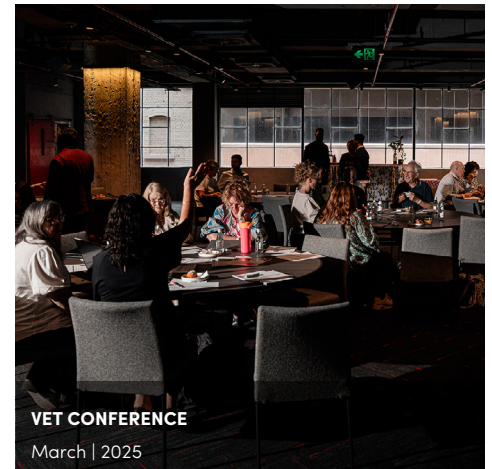
Drink Reception

Host an aperitivo hour like no other. Welcome your guests with Italian flair and flowing drinks in any of our dynamic spaces. Choose from fine wines and artisanal cocktails, paired with antipasti or light canapés. Ideal for networking events and celebrations.



Exclusive Hire

Take over our vibrant venue for a truly memorable event. Our spaces are fully customisable to your vision – be it a gala dinner, awards night, or company milestone. Equipped with AV on request, styled to your brand and elevated with exceptional food.





ESTELLE X PMFF
March | 2025



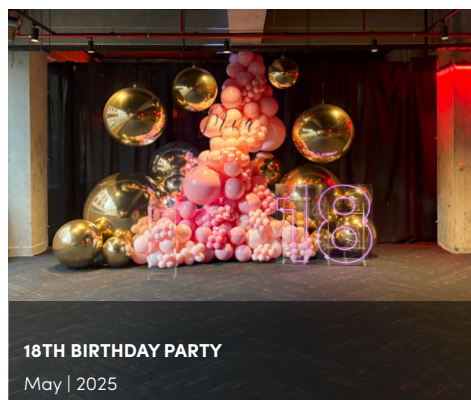
IL TEXAS BARBECUE LAUNCH
March | 2025



VINTAGE MARKET
January | 2025



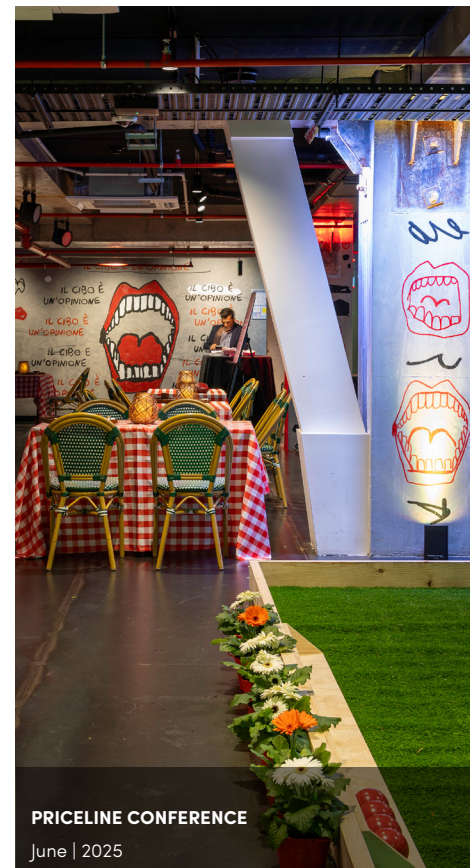
AN EVENING WITH DOM BIGNATO
February | 2025



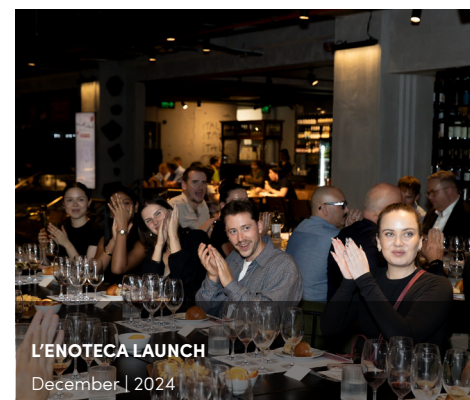
18TH BIRTHDAY PARTY
May | 2025



CHRISTMAS PARTY
December | 2024



PRICELINE CONFERENCE
June | 2025

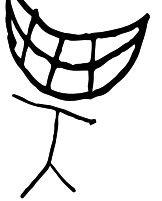
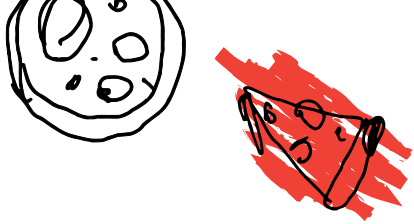


L'ENOTECA LAUNCH
December | 2024

OUR SPACES


il mercato centrale





Ground Level

Upper Ground Level	200	400
Lower Ground	300	600
TOTAL CAPACITY	500	1000



Level One

Cocktail Bar	60	150
Wine Bar	70	100
Restaurant	60	100
Artisan Boutiques	410	850
TOTAL CAPACITY	600	1200



Function Space

TOTAL CAPACITY	200	500
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CIN CIN

OUR ARTISANS

Crafted by hand. Driven by passion. Made to be shared.

The artisans of il Mercato Centrale Melbourne are the heart and soul of our community. With their skilled hands, craftsmanship and unwavering dedication, they bring all that is exceptional to life. From the thoughtful selection of ingredients to the spark of creativity that transforms every dish into a one-of-a-kind experience, their expertise shines through in everything they create.

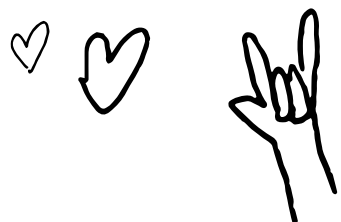
When you host your event with us, you're not just booking a venue, you're gaining access to a diverse collective of artisans who can cater your event with exceptional food and drink, or elevate it with live workshops, tastings and hands-on experiences.

WOW
WOW





“What makes il Mercato Centrale truly special isn’t just the food, it’s the people who make it.”



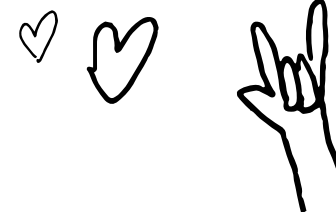
Delight your guests with an experience beyond the plate. Let our artisans guide them through interactive masterclasses, artisan-led tastings and live cooking demonstrations that bring Italian culture to life.



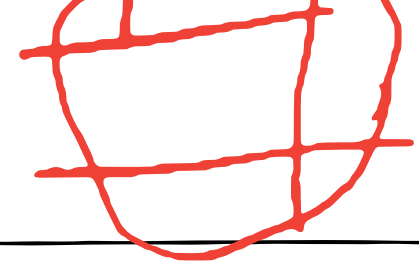
THE MANGIA E BEVI CARD

A prepaid card

- A Mangia e Bevi card, with your allocated spend, is given to each guest.
- The credit can be **spent directly at the stalls** for purchasing cooked dishes or for shopping.
- The credit can also be used **to purchase beverages**, at the cafe, cocktail bar, beer bar or wine shop.
- The credit on the card can **only be spent on the day of the event**.
- Guests in possession of the card can **sit freely around il Mercato Centrale or reserve a specific space**.
- The cards **are not cumulative**.



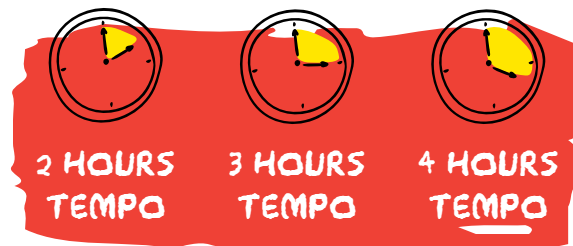
FOOD PACKAGES



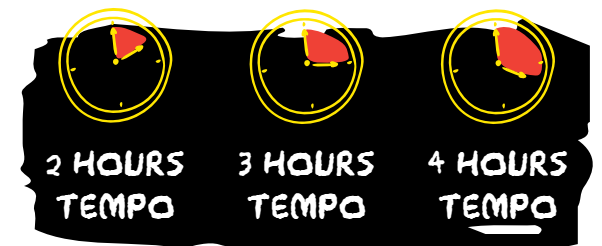
1. Corporate Package



2. Function Package



3. Seated Table Service for Lunch/Dinner time



BEVERAGE PACKAGES

1.

"LET'S GET STARTED"

- One red, one white, and one sparkling wine of your choice from our well-rounded selection, thoughtfully curated by our sommeliers.
- Beer.
- Soft drinks on tap.
- Fresh juices.

2.

"EASY DOES IT"

- One red, one white, and one rosé or one sparkling wine of your choice from our premium cellar selection, featuring expressive and characterful wines.
- Beer.
- Soft drinks on tap.
- Fresh juices.

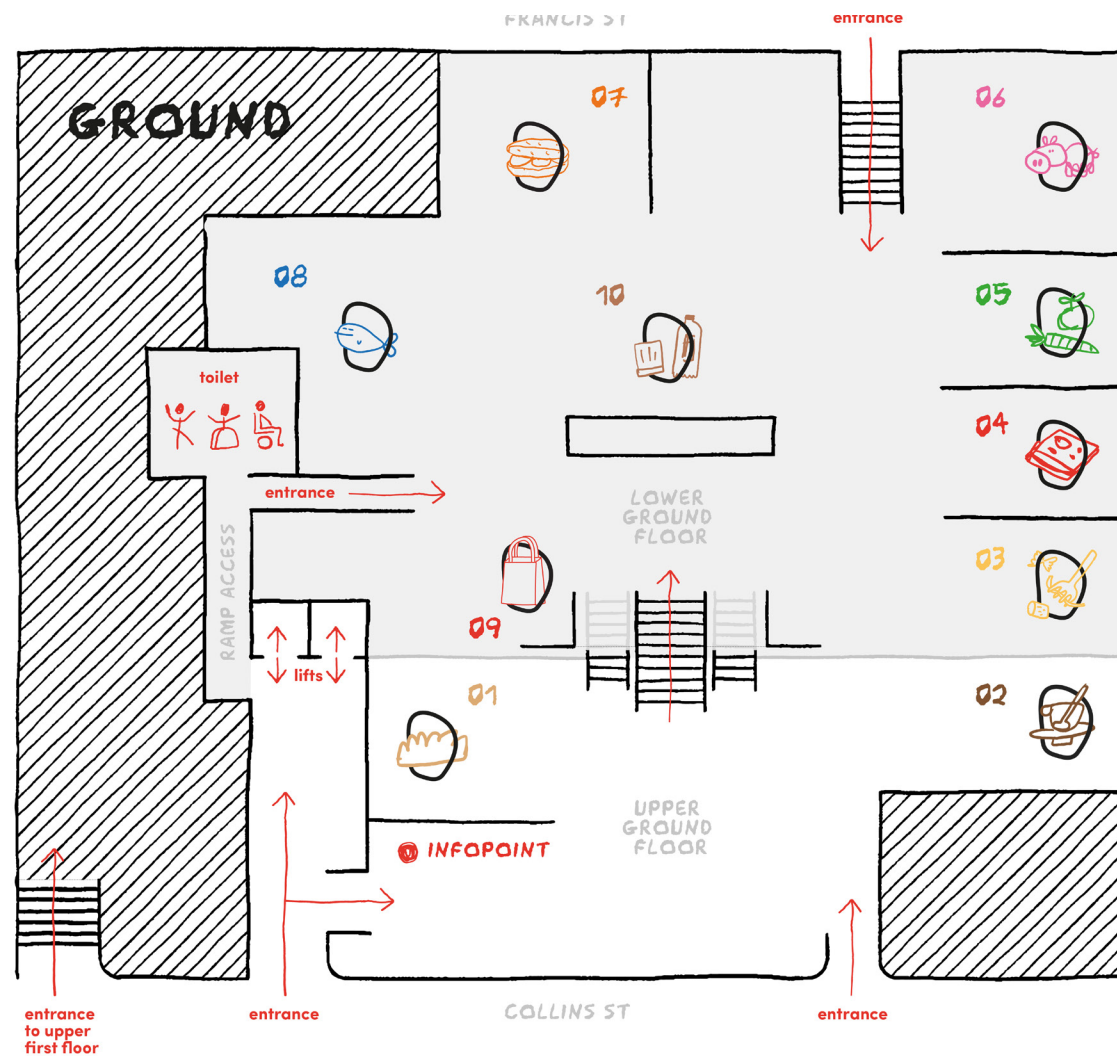
3.

"NOW YOU'RE TALKING"

- One red, one white, one sparkling, and one rosé or one skin-contact wine of your choice from our most exciting selection, showcasing vibrant and distinctive styles for a more memorable experience.
- Beer.
- Soft drinks on tap.
- Fresh juices.



VENUE MAP



UPPER GROUND FLOOR

01 | INFOPOINT

01 | **IL FORNO**
bakery
Jerry Kim

02 | **IL CAFFÈ E LE PASTE**
espresso & pastries
Jerry Lee

LOWER GROUND FLOOR

01 | TOILET

03 | **LA PASTA FRESCA**
homemade pasta
Patrizio Davide

04 | **LA CUCINA TURCA**
turkish specialties
Sahan & Tulay Ozbek

05 | **LA FRUTTA E LA VERDURA**
fruit & veg
Biviano & Sons

06 | **IL TEXAS BARBECUE**
bbq
Tim Jordan & Nathan Zammit

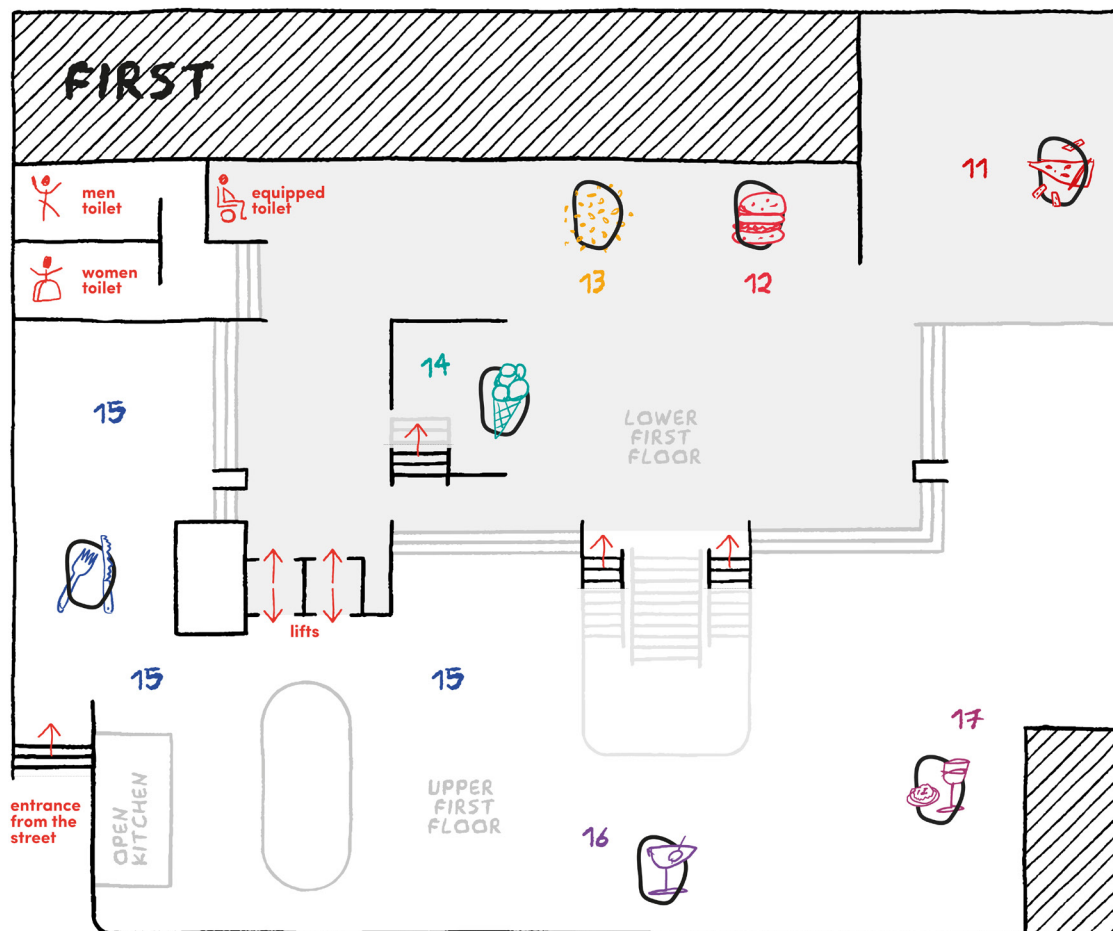
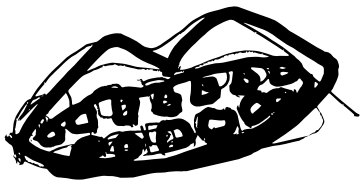
07 | **LE POLPETTE**
meatballs & subs
Kostas Starakis

08 | **IL PESCE**
fish & seafood

09 | **LA BOTTEGA**
shop

10 | **IL BAR CENTRALE**





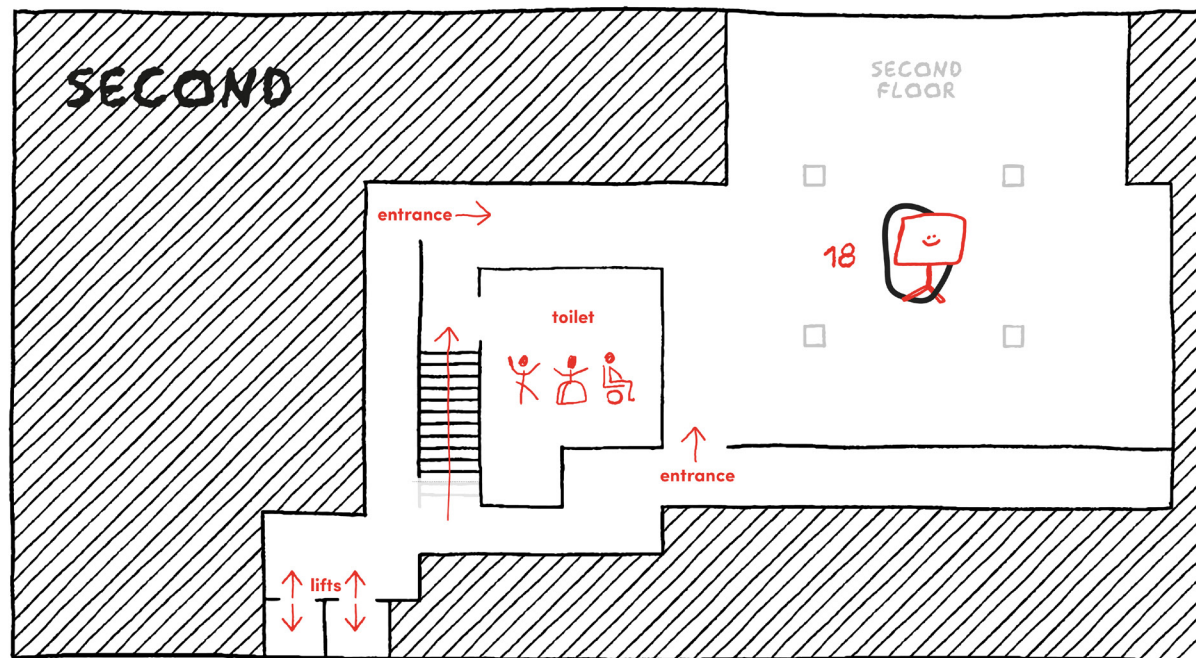
LOWER FIRST FLOOR

- 11 | **LA PIZZA NAPOLETANA**
neapolitan pizza
Giovanni Carbone
- 12 | **LO SMASH BURGER**
smash burger
Tim Jordan, Nathan Zammit
& Cristian Calderon
- 13 | **IL RISO**
risotto
Simone Garusi
- 14 | **IL GELATO**
ice cream
Rovena Xeba

UPPER FIRST FLOOR

- 15 | **IL RISTORANTE**
restaurant & private dining
Jerry Kim
- 16 | **I COCKTAIL**
cocktail bar
- 17 | **L'ENOTECA**
winery
Clarissa Lorenzato



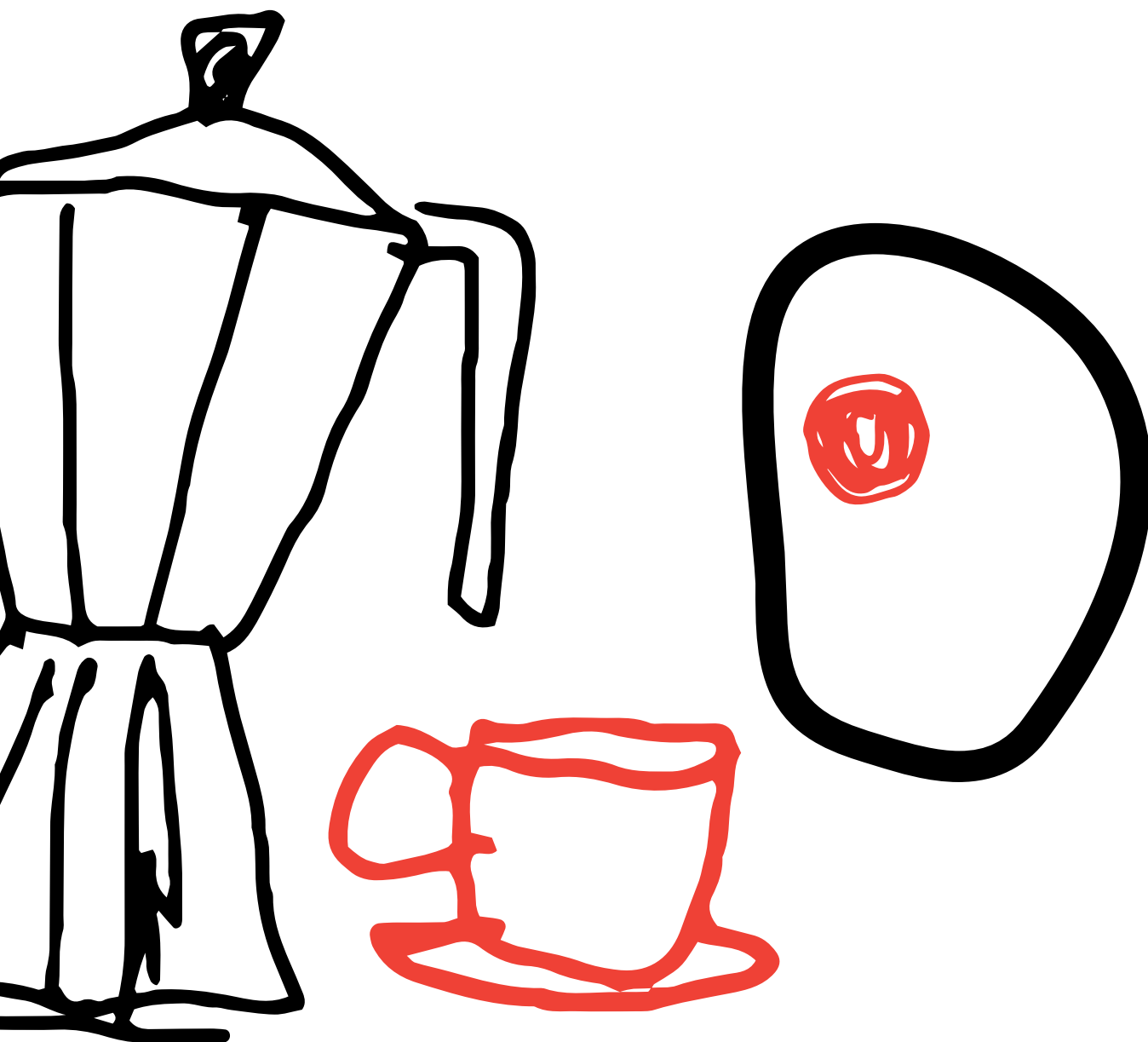


SECOND FLOOR

10 | TOILET

18 | LO SPAZIO FARE
function space





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